

GSDI

COMPANY PROFILE





EXPERT IN URBAN COSMETICS

01

Local office

10

Employees in South Africa

Level 4

BBBEE

08

International offices

05

countries in which GSDI operates

250

colleagues around the world

ABOUT US

For over 25 years, GSDI Group has developed innovative, economical and Eco-friendly solutions in urban cosmetics to answer companies' daily needs in decoration, protection and renovation.

GSDI South Africa opened its doors in 2014 to service our South African clients needs in specialised surface treatments, as well as the application of adhesive films, tarps, dibonds and other various technical varnishes.



LOCAL PRESENCE



Head Office & Workshop: Unit 3, Canberra Industrial Park, Jetpark, 1459



+27 11 027 1301 | +27 67 053 8037 |
+27 79 098 4494



www.gsdi-urbancosmetics.com



Our development is based on **strong values**,
on a **collective commitment** and on our
common motivation to learn and
innovate constantly.



OUR SOLUTIONS

COMFORT & PERFORMANCE

COMFORT & PERFORMANCE - HEAT - GLARE - REFLECTION - MIST - FADING - CONCEALMENT - PRIVACY

The vinyl types available in this range include solar and heat reduction film, anti-mist film and privacy window film.

The **solar and heat reduction film** filters sunrays, limits UV preventing deterioration and fading, as well as improves visual comfort by reducing glare and reflection.

Our **anti-mist film** provides an efficient solution for preventing mist on windows and ensures comfort and security while eliminating condensation difference between indoor and outdoor temperature.

The **privacy window film** offers an efficient solution for privacy or concealment in exposed or sensitive areas



OUR SOLUTIONS CONT'D

DEGRADATION & SECURITY

GRAFFITI – ACID GRAFFITI – SCUFFS – VANDALISM – BROKEN GLASS – MALICIOUS INTRUSION – BLASTS

The vinyl types available in this range include anti-graffiti, anti-scuff film, bodyfence and anti-intrusion security film.

The **anti-graffiti film** provides a preventative and efficient solution against the graffiti on surfaces. It provides protection against all kinds of graffiti (ink, paint, acid, etc.) and corrosion and pollution, as well as making cleaning easier.

Our **anti-scuff film** prevents intentional or unintentional damage on surfaces in urban areas, protecting against all kinds of scuff, as well as all types of graffiti.

Bodyfence protects car bodies and automatically reduces daily deterioration. This prevents all kinds of scuff, micro-marks and eliminates corrosive attacks on the car body.

Our **anti-intrusion security film** improves resistance and limits vandalism, intrusion and accidents. This film, prevents glass from shattering and efficiently delays the progress of the intrusion.





OUR SOLUTIONS CONT'D

COMMUNICATION & DECORATION

RENOVATION – MAKEOVER – BRANDING – SIGNAGE – PUBLICITY – EVENT PROMOTION

The vinyl types available in this range include a makeover coating, decoration film and car wrap vinyl.

The **makeover coating film** which is a practical and attractive solution to arrange, decorate or convert your space in record time and at a low cost. Due to the variety of film we have available, we are able to transform an original surface by replicating fabric, leather, wood, stone and metal on all kinds of furniture (desks, wardrobes, walls, doors, reception desks, display stands).

Our **decoration film** allows you to customise any surface or promotional events. It provides solutions to branded messaging, improved publicity, signage and decor for promotional events.

The **car wrapping film** vehicle either to promote your brand, or as part of a promotional campaign, as well as customise and enhance the appearance of the car body.



OUR SOLUTIONS CONT'D

HEALTH & HYGIENE

BACTERIAL ATTACK – CORROSION – PERSISTENT STAIN – SMEAR – POLLUTION

The **anti-stain** is an efficient and cost-effective solution to prevent deterioration of industrial surfaces under extreme conditions and persistent stains. This vinyl cleanses the surface, prevents rust caused by persistent humidity and cold, as well as renovates the surface and restores the original state.





CONTACT US


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<https://gsdi-urbancosmetics.com/>

 [gsdi_southafrica](#)

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BBBEE Level 4

Our BBBEE credentials are unsurpassed. We are a level 4 contributor. A copy of our certificate can be sent on request